

# Utah America Pageants

This is your chance to join us for the most exciting event for Utah's married women!

# 2023

We are looking for bright, positive, married women who want to challenge themselves, gain more self-confidence and be recognized for their achievements. The Mrs. Utah America Pageant is an exciting program that recognizes not one, but two of Utah's married women and is the official state preliminary to the prestigious Mrs. America and Mrs. AmeriCAN Pageants. These ladies will join 51 other state delegates at these nationally acclaimed events.

This is **YOUR INVITATION** to join us as a contestant in this annual event! The Utah America Pageants will be held on March 24 & 25, 2023 at the beautiful Murray High School Auditorium in Murray, UT. The journey is unique and it will be a weekend to remember!

## CONTESTANTS PARTICIPATE IN THREE AREAS OF COMPETITION

**PERSONAL INTERVIEW - PERSONALITY AND COMMUNICATION SKILLS:** A panel of experienced judges will review each contestant's ability to communicate her personality, self-expression and her goals and personal achievements. This portion of the competition accounts for 50% of a contestant's total preliminary score.

**SWIMSUIT - FITNESS AND HEALTH:** Each contestant will be provided with a competition swim suit, included in their entry fee. This portion of the competition counts for 25% of a contestants total preliminary score.

**EVENING GOWN - POISE AND GRACE:** Each contestant will be given an on-stage question regarding her platform and judged in a full-length evening gown of her choice. This portion of the competition accounts for the final 25% of a contestant's total preliminary score.

## YES! TELL ME HOW TO ENTER!

The entry fee into the pageant is \$895. It includes various pageant preparation workshops, pageant weekend video, photo package, meals, your husband's ticket to the show, and events leading up to the pageant. That is just the beginning! Your entry fee also includes your official competition swimsuit, and a beautiful satin, sash bearing your city/county title.

Additionally, you are required to sell 15 adult tickets to the show (price to be determined) and one (1) full-page advertisement for the program book. The cost of each ad is \$150 and additional pages are available for \$100.

## AD PAGES ARE A GREAT WAY TO THANK FRIENDS & FAMILY

Don't forget! Your entry fee may be paid by you personally or we will provide you with all of the tools you need to raise the funds by having your community sponsor you! Just ask! This could be the experience of your lifetime; meeting new people, becoming part of an elegant stage production, raising funds for charity and possibly the opportunity to compete for the title of Mrs. America or Mrs. AmeriCAN!

## NOW IS THE TIME TO COMPLETE YOUR OFFICIAL ENTRY FORM AND SECURE YOUR TITLE IN THE 2023 MRS. UTAH AMERICA PAGEANT!

It's easy! Please complete the on-line form, and pay your initial deposit of \$150 (which is applied to your entry fee). You will be notified within five (5) business days of your acceptance and you will receive a detailed contestant packet containing all current information concerning the state contest.

If you have any questions, please feel free to call our office

**520.820.1015** (Diane) or **801.879.5520** (Alisha)

e-mail: **TeamUtahAmerica@gmail.com** or visit

**www.mrsutahamerica.com**. We will be happy to provide you with any additional information.